



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26917896	<b>Changes as of:</b> 5/15/2020 at 1:26 PM	<b>Version:</b> Highlighting Makegood 4	<b>Status:</b> Accepted
<b>CPE:</b> 565/1372/11871	<b>Flight:</b> 5/11/20 - 5/20/20	<b>Station:</b> WHP	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Harris Sikes Media LLC	<b>Advertiser:</b> Donald J. Trump for President Inc	<b>Market:</b> Harrisburg-Lebanon	<b>Total \$:</b> \$29,700.00
11350 Random Hills Road, Suite 700 Fairfax, VA 22030	<b>Product:</b> 2020	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 82
<b>Agency Order #:</b> 9582229	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$198.66	
<b>Buyer:</b> Sikes Media LLC Media Assistant, Harris	<b>Primary Demo:</b> Adults 18+	<b>Total GRP:</b> 149.5	
<b>Salesperson:</b> GARRETT WELLENS 202-955-5342	<b>Assistant:</b> GARRETT WELLENS 202-955-5342	<b>Traffic #:</b> 4365089	
<b>Separation:</b>			

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	A35P Rating	A3564 Rating	Len	5/11 - 5/20											Total Spots	Total \$	CPP*	GRP*			
									5/11	5/12	5/13	5/14	5/15	5/16	5/17	5/18	5/19	5/20								
MSD 36	M 10a-11a		Let's Make A Deal	\$320.00	1.2	1.5	1.2	60	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	\$0.00	\$266.67	0.0
MSD 37	M 11a-12n		Price Is Right	\$100.00	1.9	2.3	1.7	60	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	\$0.00	\$52.63	0.0
MSD 46	M-F 10a-11a		Let's Make A Deal	\$320.00	1.2	1.5	1.2	60	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	\$0.00	\$266.67	0.0
MSD 51	M 10p-11p		Bull	\$1,240. 00	7.0	0.0	0.0	60	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	\$0.00	\$177.14	0.0
MGD 53	M 10p-11p		Bull	\$1,500. 00	7.0	0.0	0.0	60	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	\$1,500.00	\$214.29	7.0
MGD 54	Sa 9p-10p		48 HOURS	\$200.00	0.0	0.0	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	\$200.00	\$0.00	0.0
MGD 55	M 6a-7a		NEWS	\$250.00	0.0	0.0	0.0	60	0	0	0	0	0	0	0	2	0	0	0	0	0	0	2	\$500.00	\$0.00	0.0
MGD 56	Su 4:30a-5a		NEWS	\$40.00	0.0	0.0	0.0	60	0	0	0	0	0	0	2	0	0	0	0	0	0	0	2	\$80.00	\$0.00	0.0
MGD 57	Sa 11:35p-12:35a		Ring of Honor	\$30.00	0.0	0.0	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	\$30.00	\$0.00	0.0
TOTALS:									12	14	10	5	4	5	5	27	0	0		82	\$29,700.00	\$198.66	149.5			

Makegood Comments			
Date/Time	Action	Added by	Comment
05/15/20 1:26 PM	Sent To Rep	Cherie Nichols	LN 51: WRONG RATE FOR A :60 LN 46: FORTMAT DOES NOT GIVE US ENOUGH INVENTORY TO ACCOMODATE LN 37: WRONG RATE